

# Kris K. Olszewski

Dallas, TX - [www.kolszewski.com](http://www.kolszewski.com) - [kris.olszewski@gmail.com](mailto:kris.olszewski@gmail.com)

80% Front-end Web Developer and 20% UI Designer. Kris has over 9 years of professional experience in design, development, and implementation of websites and web applications. He continuously aims to improve process-oriented development, as well as, leverage latest methodologies to efficiently streamline enterprise level workflow.

## Skills

### Advanced

CSS, Sass, LESS, Stylus, HTML, Jade/Pug, Handlebars, JavaScript, jQuery, Ember, Grunt, Gulp, BEM, OOCSS, Suit CSS, CSS Architecture, Web Performance, Responsive Web Design, SEO;

### Intermediate

Git, Node, Express, ES6, React, Flux, Redux, Webpack, Browserify, Twig, JSON API, RESTful API, ColdFusion, MS SQL, Accessibility, Photoshop, Illustrator, UX/IA, Product Design;

## Experience

### Senior Interactive Developer

*Publicis Hawkeye - Charlotte, NC / Dallas, TX - (Nov '13 - present)*

Publicis Hawkeye is an advertising agency specializing in extraordinary ideas by leveraging data, creativity, and technology. As a part of Publicis Groupe, a multinational advertising conglomerate, Publicis Hawkeye delivers top notch solutions for domestic and international brands. Kris is one of the senior interactive developers focusing on high-performance web development and metric driven marketing.

- Developed modern single page applications leveraging Ember framework and .Net based REST APIs, while following agile methodology.
- Won the 2014 and 2015 WebAwards for an Outstanding Achievement in Web Development.
- Created front-end web development coding guidelines and build automation standards. Leveraged Node, Grunt, and Gulp for faster and more efficient web development. Significantly reduced error-prone human factor, as well as, increased performance.
- Converted complex Photoshop compositions into semantic and standard-compliant HTML/CSS/JS websites for domestic and international brands.
- Exposed to agency product lifecycle, from initial design, thru user experience architecture, web development, to quality assurance.

## **Lead Front-end Web Developer and UI Designer**

*Red Ventures Inc. - Charlotte, NC - (Apr '12 - Nov '13)*

Red Ventures is a customer acquisition company. They partner with large brands in high-growth industries and own the entire direct marketing process on their behalf - from demand generation to closing the sale. Kris was the lead front-end web developer and UI designer for an in-house R&D team.

- Designed and developed a suite of user interfaces for a proprietary live chat platform. Collection included a comprehensive admin panel, sales agent interface, client-facing chat plugin, performance management tool and, reporting tool.
- Converted complex Photoshop compositions into semantic and standard-compliant HTML/CSS/JS websites for high-growth businesses.
- Tailored designs based on analytics and user experience data gathered through A/B split testing on paid and natural websites.
- Designed and developed user interfaces to create, report, and manage real-time monitoring dashboards, SEO keyword groups, and domain ranking across search-engines.
- Contributed to creation of coding standards, as well as, developed a library of front-end snippets used across all business clusters.
- Engineered a highly recognized interactive map for HBO's Game of Thrones. Project was featured on Time Magazine website and achieved an equivalent of \$30,000+ in SEO marketing strategy within first 4 weeks.

## **Front-end Web Developer and UI Designer**

*University Advancement at Michigan State University - East Lansing, MI - (May '09 - Apr '12)*

University Advancement supports Michigan State University in terms of money and advocacy by delivering an integrated program of communications, marketing, and engagement. Kris designed and developed a variety of websites and web applications for students, donors, and alumni of MSU.

- Designed and developed a proprietary credit card based online donation system. Project was featured in the University Business articles, as well as, recognized at the annual CASE conference for higher education.
- Worked with Authorize.net, PayPal, and CASHNet payment gateways. Exposed to PCI DSS compliance.
- Designed and developed a proprietary credit card based event registration system. Project allowed registering a high volume of attendees for a variety of donor and alumni events across the United States.

## Education

### **Michigan State University**

*College of Communication Arts and Sciences - (Dec '09)*

BA in Telecommunication, Information Studies, and Media

*Broad College of Business - (Dec '09)*

Specialization in Information Technology

## Personal

European. Collegiate swimmer. Tennis player. Ping-pong master. James Bond aficionado. Family Guy addict. Game of Thrones fan. Avid traveler. Fried pickles connoisseur. Sushi lover.

## References

*"Kris continually deliver projects in a timely fashion that meet or exceed set requirements. It is well known that he produce some of the best front-end code within the organization. He is willing and open to using new technologies or developing new techniques for pushing innovation in our projects. Kris uses his knowledge of UI design approaches and techniques to ensure our projects are both beautiful visually, but make logical sense from a user interface and flow perspective."*

### **John Sutton**

*Sr. Vice President for Digital Strategy at Red Ventures Inc.*

*"Kris has had a huge impact on our team and on Red Ventures. He completes his projects efficiently, effectively and maintains a high standard of code on our websites. He works extremely fast and can change direction at a moment's notice. Kris loves what he does and it is evident by the quality of his work, his knowledge of the industry and his desire to get in and learn more."*

### **Kristina Danburg**

*Creative Experience Team Manager at Red Ventures Inc.*

*"Kris has made exceptional contributions toward leading our design and UI development on all our public facing websites. I admire his tenacity and "let's get it done" type of attitude."*

### **Randy Brown**

*Director of Web Services at Michigan State University*